

Applied Learning

Local learning for global sharing

Training Brochure 2011



INTERNATIONAL INSTITUTE OF RURAL RECONSTRUCTION



IIRR has over 90 years of history in participatory, integrated and people-centered development. The Institute has enhanced the capacity and confidence of over 100,000 development managers, practitioners and community leaders across Asia, Africa and Latin America and is recognised for documenting and disseminating field-based experience through its publications.

IIRR assists individuals and organizations to bridge existing gaps and their organizations expected performance within the context of current and emerging development trends. The Applied Learning program has identified the following services to effectively respond to capacity building demands.

INTERNATIONAL SHORT COURSES

IIRR offers International courses for which qualified persons can enroll and participate. The courses are offered both in Asia and Africa.

What makes our courses unique?

We at IIRR use these courses to share our field experiences with other development professionals. To this extent, the courses exploit both theoretical, innovative and practically tested methodologies. The highlights of our courses are field- based learning to ensure immediate application of the learned concepts. We use participatory learning approaches in all our learning. Learning together equips us better, to reduce poverty by empowering the rural poor and strengthening the local, national and international institutions.

For more details on IIRR and our other field based program – visit www.iirr.org

ENROLL NOW for 2011 Courses!

The following are courses offered in Africa.

Outcome Mapping (OM) Course

11th to 15th April 2011 - Kenya

Outcome mapping is a monitoring and evaluation approach developed by the International Development and Research Centre (IDRC). The 5 day OM workshop will place emphasis on how this approach applies to the planning phase of development projects and programs. Development professionals around the world are using Outcome Mapping to respond to questions such as:

- How do we move beyond attribution to document contribution to social change?
- How can we systematically and realistically capture the richness of what is occurring in our projects?
- How do we get our partners and other important stakeholders involved in monitoring our projects?
- How do we integrate M&E into the project from the planning stage?
- How do we decide what to monitor and evaluate?
- How can we notice, explain and respond to unexpected results?

You will learn how to use OM to

- Plan and measure social change in development projects and corporate initiatives;
- Bring stakeholders into the planning, monitoring & evaluation processes;
- Foster social and organizational learning;
- Strengthen partnerships and alliances;
- Understand and influence more effectively, human and ecological well-being.

Facilitating Community Managed Disaster Risk Reduction and Climate Change Adaptation

6th June - 17th June 2011 - Ethiopia
24th October - 4th November 2011 - Uganda

Over 40% of the population in the horn of Africa live in drought prone arid and semi arid areas. Other widespread challenges in the continent such as; floods, conflict, HIV/AIDS, disease epidemics, and environmental degradation continue to impoverish the different communities. The gains realized from the many years of development work is constantly eroded due to drought, conflicts, floods and other hazards.

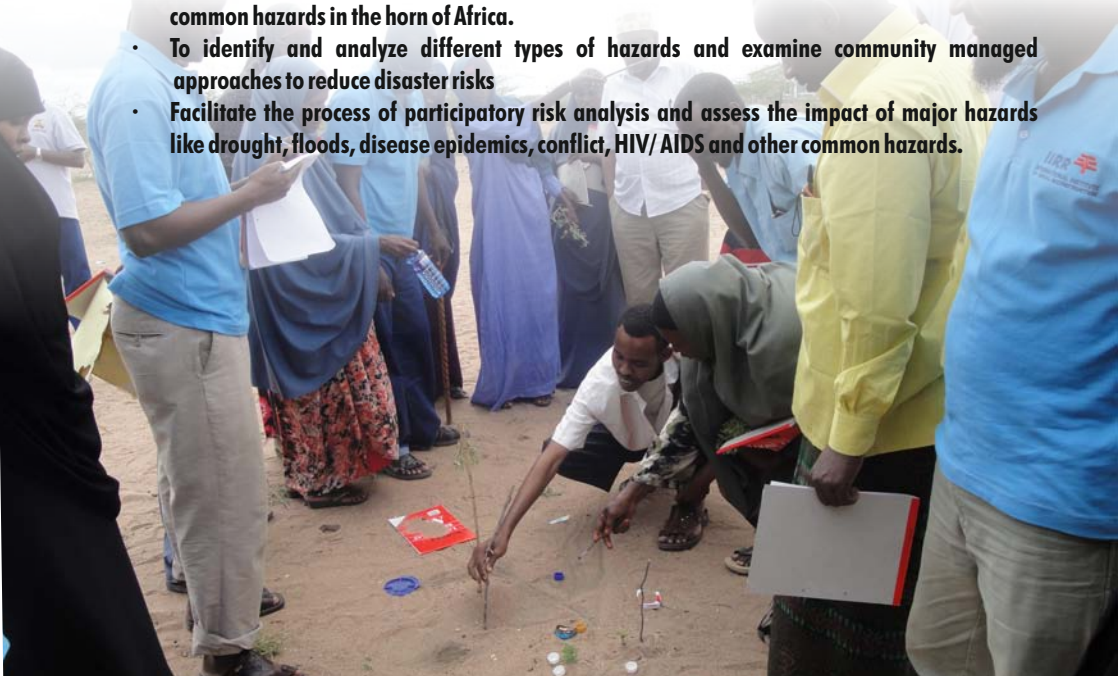
The goal of the CMDRR course is to enable communities to increase their capacity to reduce risk and vulnerability and build resilience to withstand and cope with the impact of hazards.

IIRR in collaboration with CORDAID has documented good community practices on how to cope with drought. It has developed several resources including a toolkit which is being used by many organizations working in drought prone areas. In 2008, IIRR and Cordaid developed a trainer's manual on CMDRR which is the guide for the CMDRR course.

IIRR has provided capacity building support in disaster risk reduction to Cordaid partners in addition to CMDRR support to UNOCHA, Oxfam International, Save the Children, World Vision, and FAO among others. From these engagements, we have developed real situational context that our course participants learn from.

You will learn

- To apply the philosophy, concepts and principles of community managed disaster risk reduction
- To analyze various disaster risk reduction frameworks and models with special focus on common hazards in the horn of Africa.
- To identify and analyze different types of hazards and examine community managed approaches to reduce disaster risks
- Facilitate the process of participatory risk analysis and assess the impact of major hazards like drought, floods, disease epidemics, conflict, HIV/ AIDS and other common hazards.



Facilitating Value Chain Development and Actor Empowerment

21st March to 1st April 2011 - Ethiopia

15th to 27th August 2011 - Uganda

The future of African small scale producers depends on their ability to play an active and meaningful role in market dynamics. IIRR and KIT Netherlands have organized this two weeks course to equip development professionals with the competencies needed to assist small scale farmers, traders and businesses to strengthen their positions in value chains and by so doing contribute to economic development and poverty reduction. The course is based on dozens of real life cases and lessons from African value chains that IIRR and KIT have collected over the years.

You will learn:

- The importance of value chain approach for pro poor economic development
- The analysis of agricultural commodity value chains
- The identification of market opportunities for products produced by small scale producers
- The importance of multi stakeholder analysis and participatory processes in value chain development
- Elaboration of a value chain development action plan and M&E

IIRR and KIT have jointly produced the following high quality publications:

- Chain Empowerment: Supporting African Farmers to Develop Markets
- Trading Up: Building Cooperation Between Farmers and Traders in Africa
- Value Chain Finance: Beyond Microfinance for Rural Entrepreneurs
- Also upcoming is the Gender in Value Chain

Monitoring Impacts of Development Projects -PPME

12th -23rd September 2011 - Kenya

Designing and building a participatory planning, monitoring and evaluation system that can produce trustworthy, timely and relevant information on the performance of projects, programs, and policies; require experience, skill, and institutional capacity. This capacity for a results-based monitoring, evaluation and reporting system includes; ability to successfully construct indicators, to collect, aggregate, analyze, and report on the performance data in relation to the indicators and their baselines; and managers with the skill and understanding to know what to do with the information once it arrives.

In this course, we expose participants to an intricately balanced approach to a fusion of different schools of thought and practices in contemporary monitoring and evaluation. We blend practical approaches to Participatory Monitoring and Evaluation. Our participants will experience a combination of Outcome mapping, Results-Based M&E as well as Managing for Results.

You will learn:

- The concept and application of Monitoring and Evaluation in projects, programmes and organizations.
- The link between planning, monitoring and evaluation to learning and accountability.
- Implementation of the Logical Framework as an active tool for monitoring and evaluation
- How to adapt and apply other type of tools and methods used in monitoring and evaluation
- How to measure project and programme results
- Gathering and analyzing qualitative and quantitative information, and communicate it effectively
- To design a logical and systematic monitoring and evaluation system and how to apply it your organization
- Identify and address key challenges faced by M&E practitioners
- Importance of documentation of case studies and human interest stories as evidence of impact

TAILOR-MADE COURSES

These courses are offered to suit the unique needs of each organization. The duration, location and timings vary depending on participants location and past work and training experiences. Please get in touch with us for details of how the tailor-made courses can be implemented. We offer tailor made courses in:

- Project Design and management
- Resource Mobilization and proposal writing
- Participatory Planning Monitoring and Evaluation
- Strategic Planning and visioning
- Training of Facilitators
- Participatory Methodologies
- Facilitating Community Managed Disaster Risk Reduction
- Gender and organizational development
- Value Chain Development
- Community Advocacy

IIRR CAPACITY AND ORGANIZATIONAL SUPPORT SERVICES

Strategic Planning

IIRR facilitates and trains staff of organizations in development of strategic plans. It has over time developed step-by-step participatory processes and tools to generate long and mid-term strategic plans for our partners.

Organization Capacity assessment

Using various OD tools, IIRR helps organizations at different stages of growth to jointly analyze and judge how their organization is positioning itself in view of existing strategies and vision, then use the information to map the way forward.

Workshop facilitation

IIRR provides dynamic and stimulating programs for conferences, workshops and seminars with other packages like; designing workshop program, documentation and rapporteurship.

Program/project evaluation

As part of its learning and self development agenda, IIRR undertakes several program and project assessment and evaluation assignments to assess outcome and impact of project interventions and to document lessons learnt. This helps development organizations learn from their investments and rectify appropriately.

Design of Participatory Monitoring & Evaluation Systems

Several organizations struggle to follow up and account for their development interventions because they do not have in place monitoring and evaluation systems. IIRR has supported and continues to support organizations to develop practical M&E systems. We also have experience in designing and conducting baseline surveys.

Business Development service

Business plans enhance accountability of development organizations. Having learnt from its own experience, IIRR now facilitates the development of business plans for other organizations. The organization also assists small producers and business related projects to expand their businesses through training, coaching and mentoring and providing financial and marketing linkages.

Gender audits /Gender mainstreaming

Assessing organizational responsiveness to gender issues including, organizational culture, accountability governance, political will and technical capacity are prerequisites for mainstreaming gender in organizational policies and practices. IIRR conducts gender audits to assess the implementation of gender policies.

Writeshops and Documentation services

Over the past 20 years, IIRR has globally engaged in systematic acquisition, documentation, simplification, packaging, sharing and translation of field based knowledge. IIRR has developed a specific process and tools called writeshop to produce more than 85 high quality publications of varying volumes and quality. The writeshop is a participatory approach, which is adapted to produce simple, relevant and well contextualized reference and other learning resource materials for broad based audiences.

This innovative approach bring different specialists together and is an effective way of documenting and sharing best practices and lessons. The knowledge and experiences of the participants creates unique practical publications that is written in an easy to read language. IIRR has facilitated the process with numerous organizations across varying themes.

For information and Course Registration, Contact:

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