#### **INTRODUCTION:**

# THE STATE OF AFRICAN WOMEN PROJECT AND THE #RIGHTBYHER CAMPAIGN



#### WHAT IS THE STATE OF AFRICAN WOMEN PROJECT?

We are eight organizations with one common goal: to realize and extend women and girls' rights across Africa. Most countries in the African Union have already signed progressive policy commitments such as the Maputo Protocol and the Maputo Plan of Action. Despite significant progress, there is a gap between policy and reality.

The State of African Women Project works to close that gap through in-depth research, capacity building, and awareness campaigns. Each partner organization works with specific target groups: youth activists, journalists, women's rights activists, first ladies, parliamentarians and faith leaders.

#### WHAT IS THE #RIGHTBYHER CAMPAIGN?

The project's #RightByHer campaign works with African artists, bloggers, and photographers to raise awareness, stimulate conversation, and challenge social norms around women and girls' rights via digital media.

#### **OUR PRIORITY RIGHTS AREAS**



Gender-based Violence Against Women (GVAW)



HIV & AIDS



**Practices** 



Sexual and Reproductive Health (SRH)

#### OUR PROJECT ACTIVITIES



#### RESEARCH

Mapping the gap between policy and reality



## **ADVOCACY AND CAPACITY BUILDING**

Encouraging decision makers and facilitating empowerment of civil society



#### COMMUNICATION

Raising awareness about women and girls' rights and realities

#### **CONNECT WITH US!**

rightbyher.org @@rightbyher

### **CAMPAIGN HASHTAGS:**

#RightByHer #RightsvsRealities #AUEU

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