



KIT Royal
Tropical
Institute



Knowledge for a Sustainable World

Embark on your SDG Journey
with KIT Royal Tropical Institute

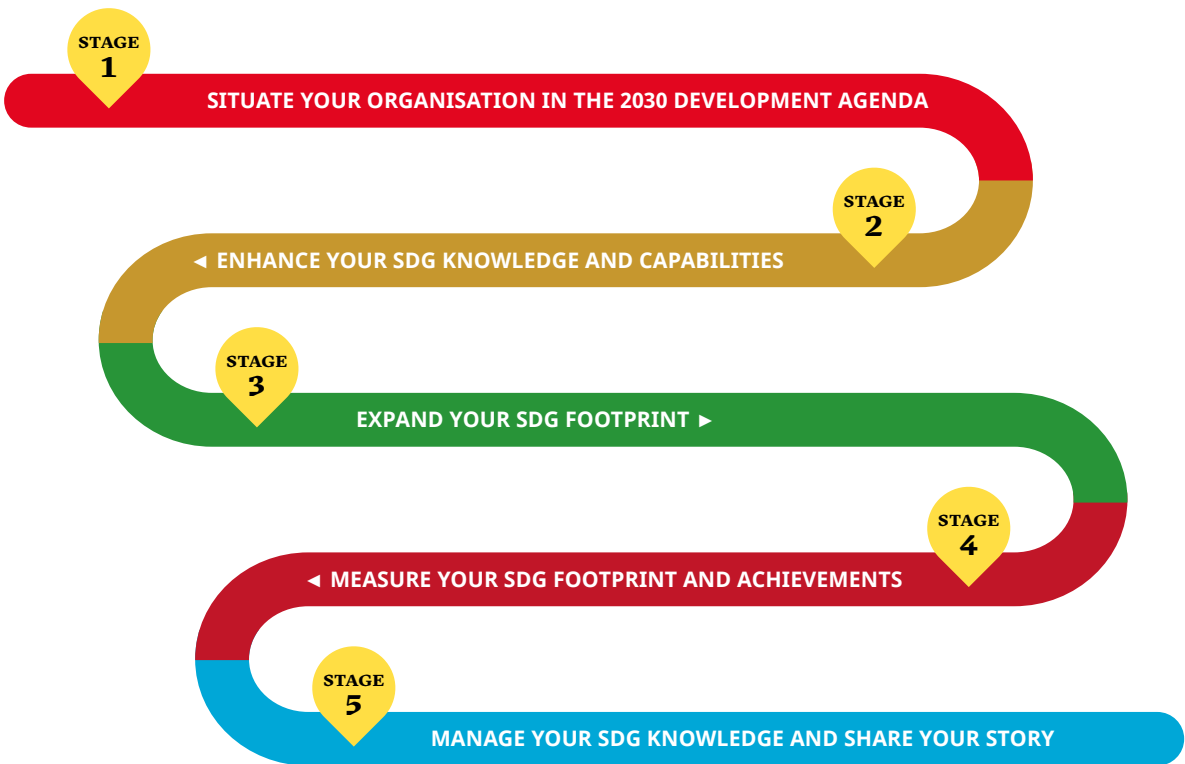
The SDGs are in our DNA

The Sustainable Development Goals (SDGs) challenge the global community to build a world where no one is left behind. Have you embarked on your SDG journey?

At KIT Royal Tropical Institute, the SDGs are in our DNA. Whether you are new to the SDGs or an experienced change maker, we can help you realise your SDG potential. With strong expertise in global health, sustainable economic development, gender and intercultural communication, KIT can help you to make organisational changes that contribute to the SDGs. We offer a wide range of tailor-made solutions to help you understand the impact of your organisation's activities and make them more sustainable.

Our advisors can support you across all stages of your SDG journey.

SDG Journey



Situate your organisation in the 2030 Development Agenda

Do you ask yourself these questions: Which SDGs is my organisation working towards and what opportunities exist? How would I like to contribute to a world where no one is left behind?

► **Contact businessdevelopment@kit.nl about our: SDG crash course or organisational quick scan**

The **SDG crash courses provides an introduction to the sustainability agenda and inspires you to take action.**

Our one day course covers the background of the 2030 agenda, the specific SDGs, front runners, and tools available. This course will help you visualise your SDG potential using participatory exercises, inspirational lectures, a tour of SDG House and networking activities. Our experts guide you through a co-creation process with other participants to design SDG-linked activities relevant to your organisation.

The **organisational quick scan helps you to understand your organisation's position and potential in the SDG landscape.**

Our SDG experts systematically analyse your organisation's mission and strategic direction and link this to the SDGs and specific targets. We use a participatory approach that culminates in strategic advice on how your organisation can further embark on the SDG journey and contribute to achieving the goals by 2030.

SDG House

In September 2017 KIT launched 'SDG House' on our landmark premises in Amsterdam. SDG House is a community of experts, entrepreneurs and NGOs who work towards achieving one or more of the SDGs. Fostered by a host of matchmaking and other events — including the annual SDG Action Day — SDG House generates valuable exchanges, partnerships and business opportunities for its members. As interest in SDG House is growing beyond the current 50 resident members, we are currently inviting new members and partners to join SDG House.

► **Want to become a member? Contact info@sdghouse.org**

**SDG
HOUSE**





STAGE
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Enhance your SDG knowledge and capabilities

Do you ask yourself these questions: What is the latest evidence on interventions and approaches contributing to the SDGs? What are my organisation's needs for SDG knowledge and skills? Or how can I best build the SDG skills and knowledge of my employees?

► **Contact businessdevelopment@kit.nl about our:**

SDG Change Makers course, SDG evidence maps, or tailor-made trainings on specific SDGs.

The **SDG Change Makers course is your chance to learn from different organisations with deep experience across the SDG journey.**

Work with KIT facilitators and other change makers to develop tailor-made 'change packages' to help your company realise its SDG aspirations. During several months you will develop, implement and test your change ideas within your organisation and reflect on this experience with other change makers to understand how you can create further change and enhance your organisation's contribution to the SDGs.

This course builds on our experience developing the Share-net International Rapid Improvement

Model (SHIRIM) to support breakthroughs in policy and practice for sexual reproductive health and rights in Bangladesh, Burundi, Indonesia and Jordan. SHIRIM uses a collaborative approach in which different organisations develop and test change ideas, share experiences and learn from each other.

SDG evidence maps: create an overview of the latest evidence and insights on programmes, policies and initiatives that contribute to the SDGs and their specific targets.

Our experts collect the latest evidence for a particular SDG or target of your organisation's interest. This 'evidence map' will provide a quick overview of the available evidence and show the quality and potential knowledge gaps within the context of specific SDGs.

Tailor-made trainings on specific SDGs: deepen your understanding of the issues and challenges surrounding a specific SDG, but also the available knowledge, capacities and solutions for making progress towards the 2030 goals.

We design tailor-made trainings that build your capacity to work in a meaningful way on a particular SDG. Together with KIT's experts, you will design the training, determine your learning objectives and choose the most suitable teaching methods. Training activities consist of inspirational lectures, reading materials, homework exercises, in-class debates, and individual and group assignments. Long-term and online/distance training courses are also possible.

Making sense of gender in your organisation
SDG 5 on gender equality is central to our work at KIT. Drawing on 25 years of diverse experience in gender work in international development, we bring solid gender expertise to organisational change management, capacity development and learning, knowledge management and applied research. For example, our Professional Development Programme for Gender Trainers — established in partnership with the UN Women Training Centre — aims to challenge and engender mainstream development and support the SDGs.



To learn more visit
► www.kit.nl/education

Expand your SDG footprint and engagement

Do you ask yourself these questions: How can my organisation increase the impact of our current SDG activities? What barriers do we face? Is it time to re-think our SDG strategies and policies and set priorities based on the latest evidence and lessons learned from peers? How can the SDGs be used for business model innovation and to realign your goals?

► **Contact businessdevelopment@kit.nl about our:**

SDG Applied Research and Theory of Change workshops and work with us to study specific SDG-related problems and strategies to overcome them.

SDG Applied Research: our applied research fills the knowledge gaps of our clients and partners.

We use a mixed methods approach, combining quantitative and qualitative data collection methods in an iterative and participatory process. We create a solid evidence base on SDG-related themes, informing context specific priority setting processes, policy recommendations and intervention strategies. This is how we support public and private sector organisations to improve the impact of their work on the SDGs.

SDG Theory of Change (ToC) workshop: co-create a ToC for your organisation or specific project that enables you to better visualise and monitor how your activities and business contribute to the SDGs.

Facilitated by KIT's ToC experts, you and your team will discuss how your organisation can work towards changes that better align it with the SDGs (e.g. how to pay more attention to issues of gender, sustainability or fair value chains within the organisation, value chain or project). Guided by your organisational goal(s), we host a workshop dedicated to realising this goal, while identifying possible pathways to change and underlying assumptions along the way. The workshop concludes with a discussion of how to plan, implement and monitor activities.

Intercultural Professionals: realising the SDGs through intercultural training and communication

What does 'well-being' mean to you? Ask somebody from Tanzania or from Poland, Germany or Russia and you will get very different answers. Realising the SDGs requires a global approach that is conscious of intercultural differences. All over the world organisations are developing cross-border initiatives to advance the SDGs. But the terms used to frame the 17 goals may be perceived differently by multiple cultures involved in a project. For over 100 years KIT Intercultural Professionals has trained professionals from all over the world in intercultural effectiveness. Our programmes help professionals to be interculturally agile and able to deal with challenges in situations where more than one set of cultural norms apply.

To learn more, visit

► www.kit.nl/intercultural-professionals



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Measure your SDG footprint and achievements

Do you ask yourself these questions: How can my organisation measure the impact of our SDG agenda? What is the effect of our SDG-related activities on our business, our value chain, or specific SDG indicators? How can we link these to SDG reporting requirements?

► **Contact businessdevelopment@kit.nl about our:**
SDG monitoring, evaluation and impact assessment services.

SDG M&E and impact assessments:

Our clients and partners rely on us to bring clarity and quantify impact. We work with the most advanced evaluation methods and tools available. We do not simply look for what has occurred; we dig deeper to find out why initiatives do or do not create change towards the SDGs and their targets.

We employ both qualitative and quantitative methods to assess a given intervention. For each assignment we construct a team of multi-disciplinary experts with relevant skills and adapt our tools to the requirements of the context. We work to the globally accepted OECD DAC evaluation criteria: relevance, effectiveness, efficiency, impact, and sustainability.

Afghan Health: Monitoring & Evaluation

KIT has deep experience providing M&E and impact assessments for clients around the world working to achieve the SDGs. For example, we recently completed an evaluation of Afghanistan's national health services for the Afghan Ministry of Health with support from the World Bank and other international donors. As part of this project, we conducted a survey spanning nearly 20,000 households and health facilities across the country's 34 provinces. It provides the Ministry with data vital to the country's efforts to provide essential health services to its population, with a particular emphasis on maternal and child health.

To learn more about this project, visit
► www.kit.nl/sehat



Manage your SDG knowledge and share your story

Do you ask yourself these questions: Does my organisation have a unique SDG story to tell? What is the best way to communicate our SDG knowledge and achievements? How can we position ourselves to build a stronger network and continue expanding our footprint and engagement?

Contact businessdevelopment@kit.nl about our:
SDG knowledge management and storytelling services.

SDG knowledge management:

Work with KIT to compile and make visible your organisation's SDG knowledge and communicate this to your stakeholders. KIT helps projects and organisations to systematically document their key experiences related to the SDGs. We draw out innovative elements and lessons learnt and use them to craft compelling content such as published papers, policy briefs, books, blogs, and videos. Our support contributes to individual and organisational analysis and learning that helps you to increase the impact of your work and stimulate stakeholder engagement.

This increases your visibility and reinforces your credibility as an effective SDG actor.

Examples of KIT's SDG knowledge management services are:

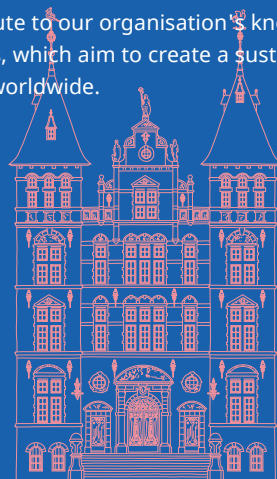
- direct stakeholder learning workshops
- data collection by KIT and/or local practitioners
- distance coaching by KIT experts
- support in data analysis
- expert consultations
- write-shops
- story telling
- editing and publishing support

KIT: Good for Events, Events for Good

► [Contact events@kit.nl](mailto:events@kit.nl)

KIT Royal Tropical Institute is Amsterdam's premiere location for sustainable hospitality. Our unique building — a national landmark completed in 1926 — is suitable for classic and modern events alike. KIT Conferences & Events is responsible for all gatherings that are held at our venue. From an intimate conversation between two people up to a spectacular party for 900 guests, we organise the entire story. KIT's health, gender and sustainable economic development advisors are also available to think along with you to develop the content of your meeting or events. Our advisors are also available to act as guest speaker or facilitators.

The profits from KIT Conferences & Events contribute to our organisation's knowledge projects, which aim to create a sustainable future worldwide.





KIT Royal Tropical Institute

KIT Royal Tropical Institute is an independent centre of expertise, education, intercultural cooperation and hospitality dedicated to sustainable development.

Based on a national heritage site in Amsterdam, KIT focuses on key areas where it can make a difference: gender, global health, intercultural communication and sustainable economic development.

Contact our SDG team

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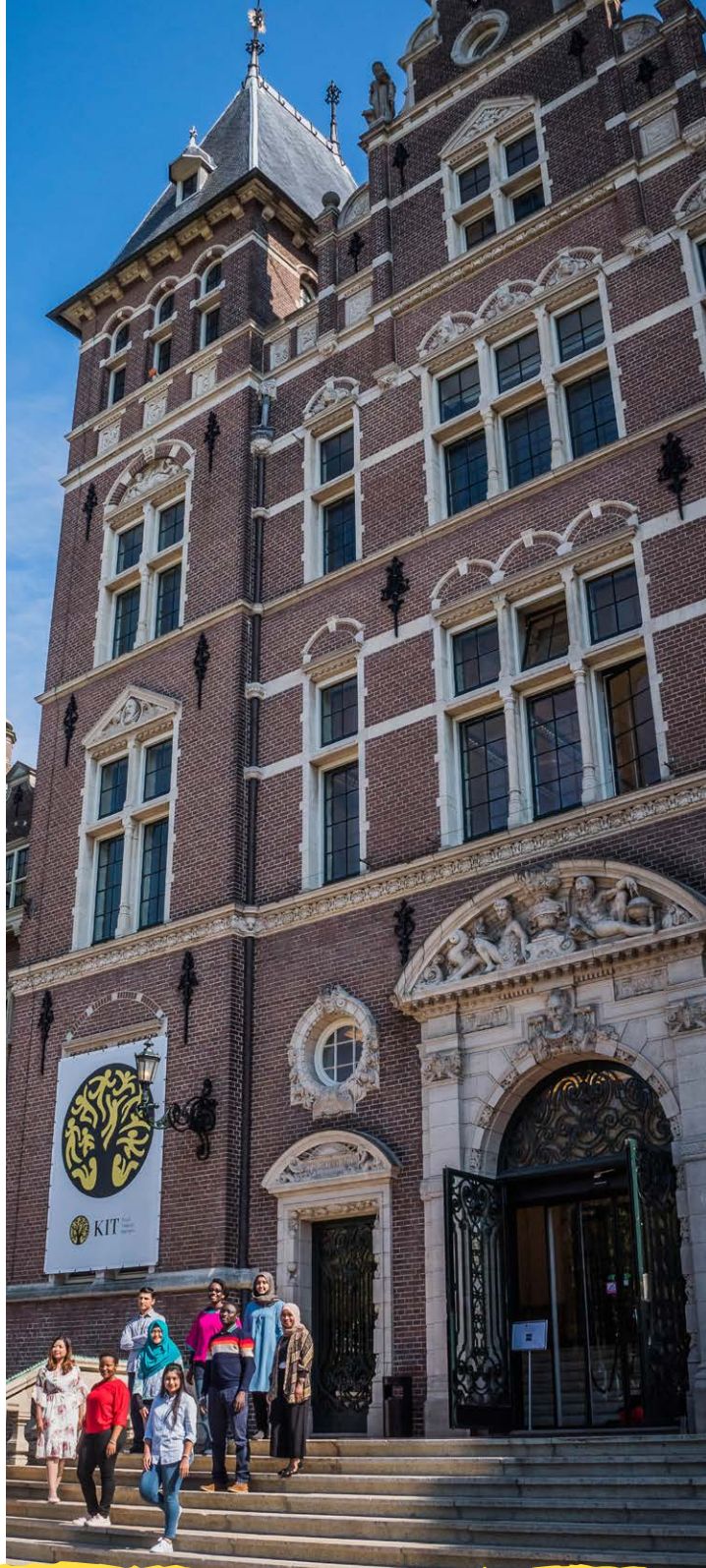
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