



**KIT Royal Tropical Institute** 

Strategy 2021-2024

# A Guide for our Future

Our multi-annual strategy 2021-24 strives to enhance the impact and profile of our knowledge work, while transforming our campus in Amsterdam into a leading centre of expertise, education,hospitality, and entrepreneurship dedicated to the Sustainable Development Goals (SDGs).

# **Strategy priorities**

Our strategy comprises a set of strategic priorities and projected impact outcomes on the SDGs that we address in our work and a Theory of Change that guides implementation.

One of the priorities in our knowledge work is to build a global partnership organisation: an association comprised of independent but likeminded and strongly connected organisations on all continents. We believe this can replace the North-South model of sub-contracting local consultants and partners, which is becoming obsolete.

Another priority is to develop an agenda-setting knowledge agenda and raise our capacity to assert thought leadership on key areas of our expertise. By amplifying our voice and insights, we hope to increase the impact of our knowledge on policy and practice while gaining influence on national and international policy agendas.

We also strive to achieve more impact by broadening and strengthening our education offer. We aim to empower individuals and educational institutions to act as agents of change around the world.

In Amsterdam, we will further develop our campus into a sustainability hotspot: an inspiring place to stay, work, learn and meet for all who share our mission to build an inclusive and sustainable world. We will invest in sustainable hospitality and other on-site facilities and activities to stimulate collaboration, learning and action on the SDGs in the Netherlands

# **Knowledge and Hospitality for a Sustainable World**



#### Our Vision

We believe in an inclusive and sustainable world in which no one is left behind.

#### **Our Mission**

We engage the power of knowledge and hospitality to foster partnerships for an inclusive and sustainable world.



### **Our Strategy**

We support our clients and partners through our global knowledge work, agenda setting, education & training and convening people for a sustainable and inclusive world bridging local issues within the global context.

#### **Our Values**

Inclusive Independent

Transparent Sustainable



Our activities are implemented globally with our network of partners and locally on our campus in Amsterdam.



# Inputs

Highly qualified committed employees

Grounded sustainable development knowledge

Local and global network of clients, partners and alumni

Campus with monumental building, conference facilities, restaurant, hotel and garden

#### **Our Business Activities**

**Applied knowledge work:** advisory services, education, training, and thought leadership on Health, Gender, Diversity and Sustainable Economic Development.

Campus: the place in Amsterdam that serves as an initiator, curator and host of SDG activities and offers quality facilities, products and services that contribute to an inclusive and sustainable world.

#### Value Creation

#### Outcomes

Local actors: relevant knowledge and skills on Health,
Gender, Diversity and Sustainable Economic
Development

**Clients:** applied knowledge to improve action for sustainable development

**Partners:** a global diverse knowledge platform and campus to strengthen visibility and impact on sustainable development

Campus occupants and visitors: quality facilities, products and services to contribute to a more sustainable and inclusive world

# Impact

















# **Contact**

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