



**KIT** Royal  
Tropical  
Institute



# **Policy Document**

KIT Royal Tropical Institute, Amsterdam

June 2023

# 1 Mission Statement

Based on a national heritage site in Amsterdam, KIT Royal Tropical Institute is an independent centre of expertise and hospitality dedicated to sustainable development.

Guided by the Sustainable Development Goals (SDGs) of the United Nations, we assist governments, NGOs, and private corporations around the world to build inclusive and sustainable societies. Our experts provide research, advisory and training services focussing on global health, economic development, gender and intercultural communication.

Our campus in Amsterdam is one of the city's leading sustainability hotspots. It houses an education centre for students and professionals, including a graduate school in global health. Our hospitality offering comprises De Tropen Café & Restaurant, an eco-friendly hotel, and complementary conference and events facilities. We are also home to SDG House: a thriving community of sustainability experts, social entrepreneurs, and NGOs, with a membership of more than 70 organisations.

## 2 History

### 2.1 Colonial Institute

KIT Royal Tropical Institute was founded in Amsterdam in 1910 as the 'Colonial Institute' to gather and disseminate knowledge about the Dutch overseas territories with a view to promote trade and industry and combat tropical diseases. The Institute, which officially opened in 1926, housed three research departments - on 'tropical hygiene', 'tropical products' and 'ethnology' - a library, and a museum with a collection of objects and artifacts mainly from the Dutch East Indies. Founding members of the Institute included the Ministry of the Colonies, the City of Amsterdam, Artis Royal Zoo, and a host of private companies and individuals with interests in the colonies.

### 2.2 Royal Tropical Institute

In the aftermath of decolonisation, in 1952 the Institute was renamed KIT Royal Tropical Institute (KIT – Koninklijk Instituut voor de Tropen) and it acquired a new mission in service of international cooperation with the newly independent nations that emerged in the post-colonial era. In the ensuing decades, KIT has gained an international reputation for its expertise on health, gender and agricultural development, its intercultural training courses, and its health education programme, attracting students from around the world.

In 2014, KIT Royal Tropical Institute became a fully self-financed organisation, independent from public funding. The Tropenmuseum became a separate entity, merging with the Afrika Museum in Nijmegen, the World Museum in Rotterdam, and Museum Volkenkunde in Leiden into the Nationaal Museum van Wereldculturen (NMVW, National Museum of World Cultures).

### 2.3 The Building

KIT Royal Tropical Institute is located in a historic, neo-renaissance building at the edge of the Oosterpark, designed by the architect J.J. van Nieuwerkerken and sons. Specially designed and decorated as the home of the Colonial Institute, the building is a testimony to the Dutch colonial era. The building, which also houses the Tropenmuseum, has been designated a national monument.

In the past decades the building has been restored and expanded. A hotel was built on the campus of the Institute in 1976.

## 2.4 SDG House

The building continues to play a key role in KIT's mission. Since 2017, it is home to SDG House, a community of more than 70 organisations that work towards achieving the Sustainable Development Goals of the United Nations.

SDG House is the hotspot in Amsterdam for sustainability events and entrepreneurship, and acts as a catalyst for sustainability initiatives: a place to meet, exchange ideas and build partnerships for those seeking innovation, education and collaboration in sustainable development.

# 3 Expertise & Activities

## 3.1 Sustainable Economic Development

KIT Sustainable Economic Development generates and shares applied knowledge derived from practice to improve the Page 6 of 14 performance of companies and organisations that pursue sustainable and inclusive agricultural development.

*Themes:*

Agricultural Innovation; Food Value Chains; Gender and Agriculture; Impact Investment; Land Governance; Textile and Garment Industry; Youth Employment.

*Services:*

Impact Assessment; Project Support Services; Sharing Knowledge; Strengthen Performance.

## 3.2 Gender

KIT Gender is an international team of gender specialists that focuses on gender aspects of health and social and economic development. Expertise: gender rights, integration, capacity development and action research.

*Themes:*

Access to Justice; Engendering Education; Gender, Citizenship and Governance; Gender Equity and Value Chain Development; Gender, Rights and Health; Land, Food and Energy.

*Services:*

Evaluation and Assessments; Holding the Critical Edge; Research; Programme Development; Policy and Strategy Development; Training, Coaching and Mentoring.

## 3.3 Health

KIT Health focuses on improving the quality of healthcare in developing countries through research, analysis, research, project design and management, training and postgraduate healthcare education. KIT is recognized by the World Health Organisation (WHO) Collaborating Centre for the training, retention and motivation of workers in the healthcare sector.

*Themes:*

Epidemiology in Public Health; Health System Strengthening; Sexual and Reproductive Health and Rights.

#### *Services:*

The KIT MATCH approach for enhancing TB care coverage; Good Epidemiology Practice; Health Systems Research; Evaluations; Institutional Capacity Building; Project Advisory; Facilitating Policy Formulation; Linking and Learning; Strengthening Health Institutes; Tailor-Made Training.

### 3.4 KIT Scholarship Fund

In line with our Health expertise, KIT established the KIT Scholarship Fund. For 50 years, KIT has educated doctors, nurses and other health professionals from around the world to become leaders and experts in international health. We do this by providing training in the field of international and public health. Students from all over the world follow master's programmes or short courses at KIT and afterwards often make a substantial difference in the health care situation in their country.

Most students of KIT study in the Netherlands with a scholarship. However due to a fall in available scholarships fewer students have this opportunity. We are convinced that investing in future leaders and experts in health care helps to improve international health. The financial support from the scholarship fund is given to one student but is of benefit to entire communities.

### 3.5 Conferences and Events

KIT Royal Tropical Institute is a unique venue for conferences and events. What makes our location so special? The historical building with a variety of elegant rooms, the personal contact with our clients and last but not least: by organising an event in our venue people contribute to a more sustainable world as the proceeds are re-invested in KIT's knowledge units.

### 3.6 De Tropen Café and Restaurant

The café is situated in KIT's monumental building and offers a wide variety of food inspired by world cultures and tastes, using ingredients that are locally sourced. Profits are reinvested in the Knowledge Institute, so by eating or drinking in De Tropen customers are also contributing to sustainable development.

In 2023 the Café will close as museum café and will become a pop-up restaurant until the reopening of the hotel. A new KIT Café will open autumn 2023 located elsewhere in the building.

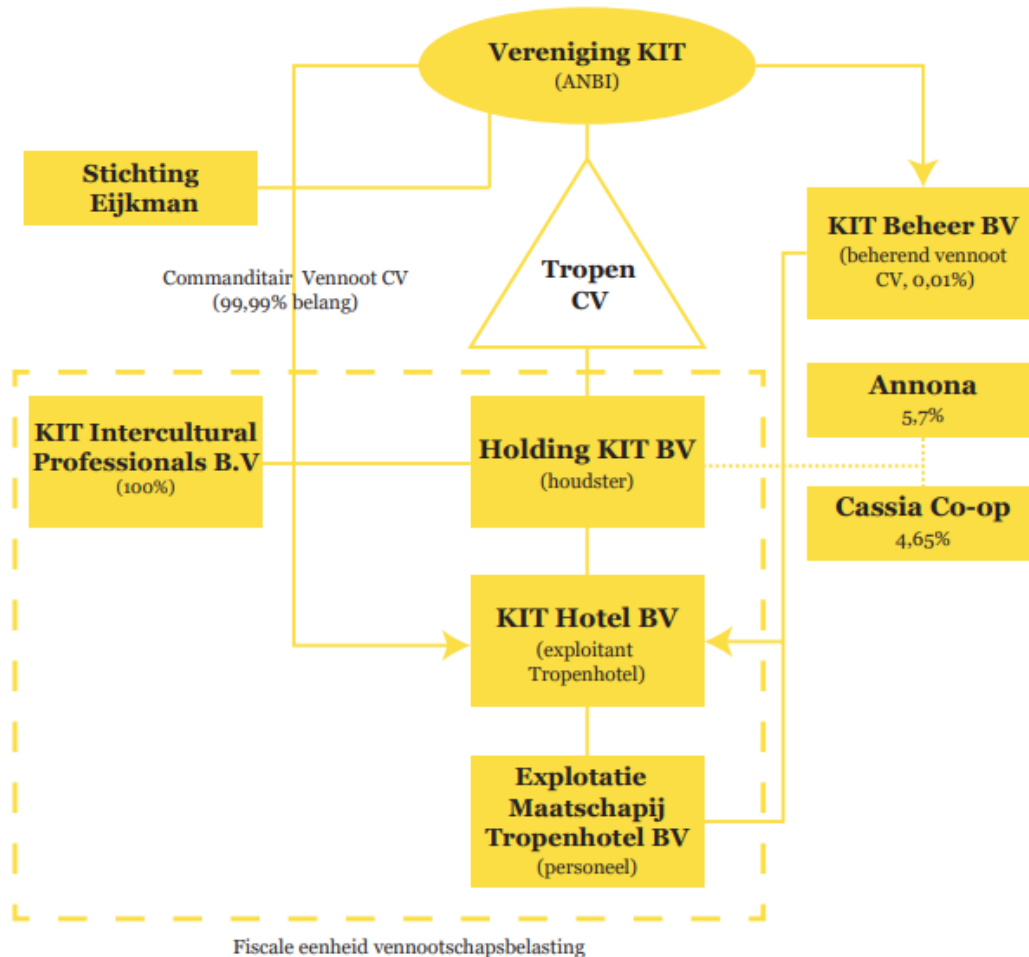
### 3.7 Amsterdam Tropen Hotel

The hotel is located on the grounds of KIT and expresses Institute's core values. With multicultural staff, guests from all corners of the world, the proceeds of the hotel are fed back into the Institute's Knowledge Units.

The Hotel is currently closed for renovations and will re-open in 2024

## 4 Governance & Management

Legal structure of KIT as of 31 December 2022



" KIT association is 100 % shareholder of Holding KIT BV. It holds all of the shares in KIT Hotel BV, KIT Intercultural Professionals BV and KIT Beheer BV. It also holds 4.65% shares in Cassia Co-op and 5.7% of the shares in Annona Sustainable Investment Fund BV. As no significant influence is exercised on the minority participations, these companies have not been consolidated, but are considered financial fixed assets. KIT appoints the members of the board of Stichting Eijkman Medaillefonds which is consolidated into the accounts. This foundation aims to stimulate research in the field of tropical medicine. In 2022 KIT established the Tropen CV and KIT Beheer BV in order to make a clear distinction between the commercial activities and the idealistic activities. The association KIT has a 99,99% interest in the Tropen CV. KIT Beheer BV the remaining 0,01%. KIT Beheer BV is a 100% subsidiary of the association KIT. Tropen CV, KIT Beheer BV and all underlying legal entities are being managed by KIT association."



## 5 Boards and Council Supervisory board

### Chairperson

Mr P.F.W. (Paul) Strengers

Former Director Medical Affairs and Product Development Sanquin Plasma Products Executive Director International Plasma and Fractionation Association Member of the WHO Expert Committee on Biological Standardization Former Chair of the Red Cross District of Amsterdam-Amstelland

### Vice-chairperson

Ms L.G. (Linda) Broekhuizen

Chief Investment Officer, Management Board Member FMO, Dutch Development Bank Member of the Development Cooperation Committee (COS) Advisory Council on International Affairs Member, Appeals Committee for Disciplinary Court, Banking and DSI Member of the Advisory Committee Guarantee SME (BMKB) Ministry of Economic Affairs Member of the Board of Directors NCH, Netherlands Center for Trade Promotion Member Stichting Netherlands Advisory Board on Impact Investing (NAB) Member Board of Directors of EDFI (the association of bilateral European Development Financial Institutions)

### Chair Audit Committee

Mr J.M. (Jacques) Kwak

Former Partner Colliers International Board member St. Gastenverblijven VUmc

### Member Audit Committee

Mr P.J. (Philipp Jan) Flach

CEO Logex Former member Executive Board of Slotervaartziekenhuis in Amsterdam and the MC Groep hospitals in Lelystad, Emmeloord and Dronten

Ms J. (Joyeeta) Gupta

Prof. on Environment and Development in the Global South, UvA Co-chair of Earth Commission Member of Board of SNV Formerly, Board of Oxfam Novib Formerly, co-chair of UNEP's Global Environmental Outlook Formerly, Vice President, Commissie Ontwikkelings-samenwerking (COS) Formerly, Member, Adviesraad Internationale Vraagstukken (AIV)

Ms S. (Serpil) Tascioglu

Director Foods Innovation & Strategy, Unilever, The Netherlands  
Part-time Fellow at World Economic Forum, Geneva, Switzerland  
Non-Executive Director Albron  
Board Member at FoodValley NL  
Board Member Sustainable Food Initiative  
Member Transformer Leaders Network World Economic Forum

## **Management Board**

Mr M.M. (Mark) Schneiders CEO KIT Royal Tropical Institute Director Corporation of European Pharmaceutical Distributors (CEPD), NV Voorzitter bestuur Sint Antonius Stichting Member Board of Directors International Fertilizer Development Center (IFDC)

## **Council of Members**

Mr D. (Dieudonné) Foko

Founder and Chief Technology & Digital Innovation Officer DIFOKO IT Solutions BV, The Netherlands

Founder and Investor DIFOKO Capital Ltd., London, UK

Member of the Advisory Council of the CEO Pledge Committee BlackNorth Initiative, Canada  
Regional Technology & Business Architect Lead (Europe), Ahold Delhaize

Ms S. (Sabine) Gimbrère

(since 1 August 2022)

on behalf of the City of Amsterdam

Head International Relations Amsterdam

Mr M. (Miltiadis) Gkouzouris

CEO HVA International

Mr R. (Richard) Greve

On behalf of NS

Directeur HR & Organisatie

Chair Stichting Jan van Stappen

Mr P.L. (Pierre) van Hedel

Former CEO Rabobank Foundation

Mr M.M.J.W. (Maarten) van Herpen

Founder & Managing Director Acacia Impact Innovation BV Former Head Philips Africa Innovation Hub

Mr R. (Rogier) de Jong On behalf of ABN AMRO Bank (from September) Chief Risk Officer of International Card Services

Mr J.C.A. (Jacob) de Jonge

(until 9 June 2022)

Former Supervisory Board Migros Ticaret

A.S. Istanbul, Turkey

Advisor Thalad Thai Bangkok,

Coach Startupbootcamp

Former CEO/Director Makro Asia, Walmart,

Bijenkorf, Agriretail, Bank of Asia, V&D

Ms S. (Saskia) Kapinga on behalf of Shell Vice President External Relations — Benelux & France

Mr J. (Jeroen) Kohnstamm Advisor to the Ministry of Commerce in China (MOFCOM) Chair Dr. Olfert Dapper and China Foundation Former Secretary General of Factors Chain International

Mr J.A. (Johan) de Koning M.Phil on behalf of Unilever Economic advisor Unilever Head of External Affairs Unilever Nederland

Mr I. (Ivar) Manuel  
former Chair District Committee and Managing Director District Oost, City of Amsterdam  
former Member of the City Council, City of Amsterdam  
Biology teacher/lecturer

Mr M. (Marinus) Pannevis Former Lawyer/curator DLA Piper Nederland NV Chair Stichting Havenstraat Chair Stichting Syrische Vrijwilligers Nederland Chair Stichting Philomela Board member Volksuniversiteit Amsterdam

Mr F. (Floris) Recourt on behalf of De Maatschappij Former Partner of Egon Zehnder International Partner Commissarissearch Executive Coach, Board Evaluator, Trusted advisor

Mr H. (Herbert) Schilthuis Global Director Health Heineken International BV

Dra. (Ms) A.S. (Anneke) Sipkens CEO ANBO, Chair Supervisory Board Innofest, Chairman Waka Waka Foundation, Former CEO DOEN Foundation, Former Director Sustainability Services Deloitte

Mr R. (Rembrandt) Sutorius on behalf of ARTIS Amsterdam Royal Zoo Director

Ms R. (Rachida) Talal-Azimi  
Talal Islamic Finance – Training, Consulting and Advisory  
Board Member Worldconnectors, The Netherlands  
PhD Candidate Radboud University Nijmegen

Ms Y.E.M. (Yolanda) Verdonk-van Lokven  
Executive Director ABP

Ms I. (Irene) Visser Head of strategy & International Relations at Atradius Dutch State Business Former Managing Director Netherlands — African Business Council

Mr R.G. (Rob) de Vos  
(until 22 June 2022)  
Chair Sounding Board SEED/NI  
Board member of AKVO  
Advisory Board member of the Orange Knowledge Programme of the NUFFIC Scholarships

Former Diplomat Ministry of Foreign Affairs

Ms K. (Karin) van der Wansem  
(until 1 August 2022)  
on behalf of the City of Amsterdam  
Director Mayor's Office of Amsterdam

Mr J.M.M. (Jack) van de Winkel on behalf of Deli Maatschappij Former President of NV Deli  
Maatschappij

### **KIT Management**

Mr M. (Maarten) van den Berg - Manager Marketing & Communications  
Mr L. (Louis) van den Berghe - Manager Finance & Operations  
Mr P. (Peter) Gildemacher - Head of Knowledge Unit  
Ms A. (Annerink) Post - Manager Human Resources  
Ms M. (Marielle) van Rumpt - Director KIT Hotel BV  
Ms L. (Lindy) van Vliet- Head of Knowledge Unit

### **Holding KIT BV**

Management Board of Holding KIT BV  
Mr M.M. (Mark) Schneiders  
Director of the Executive Board KIT  
Mr M.M. (Mark) Schneiders  
Intercultural Professionals BV  
Mr M.M. (Mark) Schneiders  
Director of KIT Hotel BV  
Ms M. (Marielle) van Rumpt

### **KIT Works Council**

Ms E. (Elisabeth) Kleipool  
KIT Health Advisor  
Co-chairperson  
Mr P. (Pierre) Pratley  
KIT Health Advisor  
Co-chairperson  
Ms J. (Julie) Newton  
KIT Sustainable Economic Development  
and Gender Advisor  
Duo Council member with Dinu Abella  
Ms D. (Dinu) Abdella  
KIT Global Health Advisor  
Duo Council member with Julie Newton  
Mr. M. (Mahdi) Abdelwahab

KIT Health Advisor  
Ms S. (Sacha) van der Brugge  
Project Officer  
Duo Council member with Mirjam de Groot  
Ms M.(Mirjam) de Groot  
Project officer  
Duo Council Member with Sacha van der Brugge  
Ms D. (Debby) de Vries  
Marketing & Communication – Content Manager

## 6 Financial Report

### Consolidated balance sheet as of 31 December 2022

(Before Appropriation of Results)

x €1,000	2022	2021
<b>Assets</b>		
Tangible fixed assets	24,252	20,356
Intangible fixed assets	258	46
Financial fixed assets	521	587
Stocks	33	36
Project amounts to be received	1,883	823
Receivables	3,643	4,397
Cash	33,041	20,743
<b>Total assets</b>	<b>63,631</b>	<b>46,988</b>
<b>Equity and liabilities</b>		
Equity	30,304	31,360
Provisions	805	1,280
Mortgage	20,000	-
Current liabilities	12,522	14,349
<b>Total equity and liabilities</b>	<b>63,631</b>	<b>46,988</b>

## Results of the individual departments of both KIT and KIT Holding BV

x €1,000	2022	2021
Results for Knowledge Unit	(1,822)	1,200
SDG House	(78)	(136)
Real Estate	463	802
NOW 2 Subsidy	-	-
NOW 8 Subsidy	391	(24)
Results for line departments	(1,047)	1,824
Results for staff departments	310	(112)
Total results departments (before dotation)	(737)	1,730
Release/Dotation Provisions	236	81
Results KIT Royal Tropical Institute	(501)	1,811
KIT Hotel BV	(679)	(2,818)
NOW 3 up to 4 Subsidy		444
NOW 5 up to 8 Subsidy	54	
TVL/TOG Subsidy		1,363
Result KIT Hotel BV	(625)	(1,011)
KIT IP BV	132	(25)
Release/Dotation Provisions	33	
NOW 2 Subsidy	(34)	
TVL/TOG Subsidy		13
Result KIT IP BV	131	(12)
Holding KIT BV	(61)	(60)
Result, Holding KIT BV Consolidated	(555)	(1,083)
<b>Consolidated result</b>	<b>(1,056)</b>	<b>727</b>

## 7 Multi-Annual Strategy

Our multi-annual strategy 2021-24 strives to enhance the impact and profile of our knowledge work, while transforming our campus in Amsterdam into a leading centre of expertise, education, hospitality, and entrepreneurship dedicated to the Sustainable Development Goals (SDGs).

Our strategy comprises a set of strategic priorities and projected impact outcomes on the SDGs that we address in our work and a Theory of Change that guides implementation.

One of the priorities in our knowledge work is to build a global partnership organisation: an association comprised of independent but like-minded and strongly connected organisations on all continents. We believe this can replace the North-South model of sub-contracting local consultants and partners, which is becoming obsolete.

Another priority is to develop an agenda-setting knowledge agenda and raise our capacity to assert thought leadership on key areas of our expertise. By amplifying our voice and insights, we hope to increase the impact of our knowledge on policy and practice while gaining influence on national and international policy agendas.

We also strive to achieve more impact by broadening and strengthening our education offer. We aim to empower individuals and educational institutions to act as agents of change around the world.

In Amsterdam, we will further develop our campus into a sustainability hotspot: an inspiring place to stay, work, learn and meet for all who share our mission to build an inclusive and sustainable world. We will invest in sustainable hospitality and other on-site facilities and activities to stimulate collaboration, learning and action on the SDGs in the Netherlands.