BIOGRAPHY OF HRH PRINCESS DINA MIRED

HRH Princess Dina Mired is a mother of a cancer survivor and is a well-known and respected global advocate for Cancer Control and Non- Communicable Diseases. In 2018, at the UN high level meeting, she was named "*Eminent Champion of the fight against Non-communicable diseases"*

Current Roles 2021+

- **Patron of International Society of Pediatric Oncology (SIOP)**
- **Honorary President of European Organization for Research and Treatment of Cancer (EORTC)**
- **Honorary Ambassador of Harvard Global Health Win-Win Initiative**
- **Member of WHO Expert Group for the Elimination of Cervical Cancer**
- **Member of WHO Civil Society Working group on NCD's**
- **Member the United Nations University (UNU) High level Advisory committee for Gender and Health Hub**
- **Member of Project ECHO advisory board**

Most Recent roles:

- **Head of Technical Advisory Board for Palestine Children Relief Fund (PCRF)**
- **Head of advisory board for Gaza health Intiative (GHI)**

Past Roles

• President Union International for Cancer Control (UICC)

- **2018-2020 President**
- **2016-2018 President Elect**

HRH Princess Dina was elected as President of the Union International for Cancer Control (UICC) in 2018-the largest cancer fighting organization. Testament to her outstanding leadership, she was the first Arab to have been elected in in such a prestigious global post.

• King Hussein Cancer Foundation 2002- 2016 Director General

HRH Princess Dina established and led the King Hussein Cancer Foundation (KHCF) from 2002 till June 2016. Princess Dina transformed the non-profit into
the most successful fundraiser for cancer control efforts in Jordan and an internationally known brand and leader not only in Jordan but also in the global movement for people affected by cancer. KHCF work focuses on fundraising and development, global advocacy, public awareness about early detection and prevention, cancer coverage, and patient support

• Honorary Chairperson of the Jordan Breast Cancer Program (JBCP) 2006-2016

She is a leading national and global figure in advocacy work on behalf of cancer patients and their families. She served as the *Honorary Chairperson of the Jordan Breast Cancer Program (JBCP) 2006-2016*. To date, JBCP remains the most successful national early detection and screening program saving the lives of thousands of women.

GLOBAL ADVOCACY FOR CANCER CONTROL

UN Keynote Speaker at two High Level meetings on NCD's

Globally, Princess Dina is a well-known and respected global advocate for Cancer Control and Non- Communicable Diseases.

In September 2011, Princess Dina was elected to deliver the keynote speech on behalf of all civil society at the opening of the United Nation's General Assembly 1st ever High-Level Meeting on non- communicable diseases (NCDs).
https://www.youtube.com/watch?v=36ttICz5vYQ&t=25s

In September of 2018, Princess Dina was chosen again to speak at the third high level meeting on NCDs as *"Eminent Champion of the fight against Non-communicable diseases"* on the prevention and control of non-communicable diseases (NCD's).
https://www.youtube.com/watch?v=Fdkp13lfY8k&t=98s

Tobacco Control Advocate 2002- Current

Princess Dina is a fierce advocate in the fight against tobacco, both in Jordan and globally. In 2020, she was chosen to be a Member (observer) of Jordan National Tobacco Control Committee, and Head of Technical Committee reporting to Prime Ministry. She is also a Global Ambassador for Tobacco Free Portfolios.

AWARDS AND HONORS

- **2023 August 31st chosen as one of "100 influential women in Oncology" – (by Onco Daily)**
- **2022 Feb Italian Cancer league Centenary Award (LILT 100 Award)**
- **2022 Jan Centenary medal** from **His Majesty King Abdullah II** for exceptional contribution to cancer control efforts in Jordan
- **2021 WHO** "**World No Tobacco Day" Award**
- **2020** Sept**: "C3 Global Women Empowerment Award"** by C3 International
- **2019** Sept**: "Patient Advocate Award"** by the American Society for Clinical Pathology
- **2018** Dec: Awarded the prestigious **"Arab Woman Award 2018 for her "Achievements in Global Leadership in Cancer Control."** By London Arabia organization honors and recognizes Arab women who have made a significant impact in different areas on not only the lives of everyone in their community but also around the globe.
- **2018** April Conferred the title of **"Honorary Doctor" by the prestigious Medical University of Asuncion-Paraguay**, to recognize her global efforts in fighting cancer.

- **2017:** Awarded the **"Female of the year 2017- Golden Award for Excellence"** by the "Arab Women Council" to recognize her outstanding efforts in social responsibility in the Arab World.
- **2016:** Conferred the title of **"Honorary Doctor" by the prestigious Yerevan State Medical University (YSMU) in Armenia** to recognize her global efforts in the fight against cancer.
- **2016:** Chosen for **Susan G Komen's first-ever More than Pink list** of those who have made a significant impact in the fight to end breast cancer
- **2016** Oct to be awarded **the "Personality of 2016 in the fight against breast cancer"** by Zahra Breast Cancer Association of Saudi Arabia
- **2015** Recipient of the **International Agency for Research on Cancer (IARC) medal of Honor** in recognition of your outstanding leadership and advocacy for cancer control worldwide
- **Under Princess Dina leadership and during her tenure, KHCF and KHCC received the following awards:**
    - 2016: **"Best use of social media" and "Implementation of a successful campaign for an NGO"** presented to KHCF by the Social Media Summit Jordan (SMS)
    - 2014: King Hussein Cancer Center is awarded the **"King Abdullah Award for Excellence."**
    - 2013: **"Medal for the Sharjah Voluntary Award"** presented to KHCF by Sharjah Voluntary Awar

PUBLICATIONS

- **The Lancet "A manifesto on improving cancer care in conflict-impacted populations' August 3 2024**

- **The Lancet "advancing gender equality in health in response to polycrises July 24, 2024**

- The Telegraph "the moonshot of eliminating cervical cancer is within reach" January 17th 2022

- Health policy watch" Restoring Control of Our Food Systems to Local Producers" 23 Sept 2021 https://healthpolicy-watch.org/restoring-control-of-our-food-systems-to-local-producers/

- Health Policy watch "A Global Tax on Tobacco Products Will Have Massive Health Benefits" 13 Sept 2021 https://healthpolicy-watch.news/a-global-tax-on-tobacco-products-will-have-massive-health-benefits/

- The Lancet "COVID-19: the turning point for gender equality " July 16, 2021 http://www.thelancet.com/journals/lancet/article/PIIS0140-6736(21)01651-2/fulltext

- G20 Saudi Arabia Global Governance Project "Sustaining Progress in Cancer Care in the COVID-19 Era" November 2020 https://bit.ly/g20saudi

- Early Childhood Matters "Investing in evidence to achieve health equity for refugee children" 5 November 2020 https://earlychildhoodmatters.online/2020/investing-in-evidence-to-achieve-health-equity-for-refugee-children/

- Blog ASCO POST Oct 10th ,2020 https://ascopost.com/issues/october-10-2020/mobilizing-for-greater-equity-in-health-care-despite-the-challenges-of-covid-19/

- UICC Blog September 2020 https://t.co/y5lg7K17iX

- WEF "How can we sustain progress in cancer care in the COVID-19 era?" September 18, 2020

- CNN OPINIONS "COVID -19 unmasks what cancer patients have long known: The world needs a better and more equitable health system" June 21, 2020

- Think Global Health "Covid-19 and Tobacco: Unmasking the Smoke Screen" – World No Tobacco Day 2020 exposes the false dichotomy between public health and the economy when it comes to bog tobacco". May 29, 2020

- Nature Reviews Cancer "Cancer disparities in war-torn and post-war regions." June 1, 2020

- JCO Global Oncology "Expanding access to essential quality services for cancer patients as part of universal health coverage: Reflections from the world cancer leaders' summit" March 26, 2020

- DEVEX "Opinion: International community holds the key to ending cervical cancer" April 1, 2020.

- Cancer Control 2019 "There is no time to lose: An urgent call for meaningful action to reduce NCDs" 2019.

- ASCO Post "Challenging the Global Community to Deliver Equitable Cancer Care for All. A Conversation With Her Royal Highness Princess Dina Mired of Jordan" November 25, 2019.
- 19/12/2019 "الجدالات المتضاربة حول التدخين...من الخاسر ومن الرابح؟"
- مايو ٣٠، ٢٠١٥ .جربها مرة وستطلبها كل مرة بقلم سمو الأميرة دينا مرعد. جريدة الغد
- Cancer Today Magazine "Rolling Up Her Sleeves" April 2017.
- "لا يصح إلاّ الصحيح" قلم سمو الأميرة دينا مرعد. ٢٢ كانون ثاني ٢٠١٤
- Global Bridges Blog "World no tobacco day…where are we now? Reflections through the smokescreen" 2014.
- The Jordan Times "Reflection through the Smoke Screen" 2014.
- بين سحب الدخان...حقيقة قاتلة، بقلم سمو الأميرة دينا مرعد. عمان ٣١ أيار ٢٠١٣
- Ammon News "Fighting the other cancer…the cancer of shame" July 2013.
- Cancer Control Journal "The Challenges Of Providing Access To Cancer Care: Jordan, A Success Story From The Heart Of The Developing World" 2013.
- Huffington Post, "Why Are We So Meek in Demanding Treatment for Non-Communicable Disease?" 2012.
- Deloitte ME, ME Point of View issue 3 "Paying a Heavy Price" 2010.
- The Lancet Volume 376, No. 9747, p1186–1193, "Expansion of cancer care and control in countries of low and middle income: a call to action" October 2, 2010.